



*THE BLACK FASHION & BEAUTY GALA  
AWARDS*

FOR IMMEDIATE RELEASE  
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**Introducing The Black Fashion & Beauty Gala**  
*The First Gala for Canadian Black Creatives*



Toronto, ON September 24, 2020 - [The Black Fashion & Beauty Gala](#) (BF&BG) Awards will be held at [Parkview Manor](#) in Toronto. The annual red-carpet themed event will celebrate Canadian Black creatives in the Fashion and Beauty industry by supporting, acknowledging and awarding their accomplishments and contributions.

BF&BG was founded by celebrity fashion stylist, Ann-Marie Daniel Barker and is a major benefit that aims to provide up-and-coming talent mentorship opportunities with existing businesses, award grants to help foster the education of talents, boost new and existing businesses and create opportunities and inclusivity within the Canadian fashion and beauty industry.

The Archer Statuette, a solid bronze, gold-plated archer, mounted on a marble slab base, will be awarded to Canadian Black creatives who have been nominated in the following categories:



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Photographer of the Year  
Influencer of the Year  
Model of the Year  
Hair Artist of the Year  
Skin Care Brand of the Year  
Make-Up Brand of the Year  
Make-Up Artist of the Year  
Esthetician of the Year  
Retailer of the Year  
Fashion Stylist of the Year  
Designer of the Year

On November 14, 2020, BFBG will launch its mentorship program in partnership with Cloré Beauty Supplies. The program pairs aspiring creatives with industry professionals to help grow their platform and brand. As a result, these creatives will gain more direction and understanding to manage and cultivate their businesses.

As well, the premiere issue of the Black Fashion & Beauty Gala Awards Magazine launches on September 25, 2020. The magazine is a quarterly High Fashion and Beauty Magazine that caters to the trendy Black Canadian and showcases talent and businesses. The Aug/Dec 2020 issue highlights 16 Black women in fashion and beauty.

Daniel-Barker's goal is to inspire the next generation of Black fashion and beauty creatives to excel in face of systemic inequality. "BFBG is big. It is not mediocre. Everything in my career led up to this project. It does more than create a community, it also gives back to the community".

To learn more about the BFBG awards, [click here](#).

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#### **About BFBG**

The Black Fashion & Beauty Gala is an annual red-carpet themed event that celebrates creatives and businesses in the Black community by supporting and acknowledging accomplishments, and awarding their contributions in the fashion and beauty industry. The BFBG is a major benefit that provides up-and-coming talent mentorship opportunities with existing businesses, awards grants to help foster the education of talents, boosts new and existing businesses, and creates opportunities and inclusivity within the Canadian fashion and beauty industry.

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